

COLOR – PERCEPTION, EVALUATION, MATCHING

DATE ON REQUEST

SEMINAR FEE: EUR 295 per person
Lunch, dinner and extensive training documentation included

SPEAKER: ALFRED EICHLER
Manager Colorimetry
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The demands placed on color matching in modern color management have grown. Also in screen and pad printing, it becomes increasingly necessary to adhere to tolerances and color distances and to document them.

This seminar will familiarize you with the basics of standardized color matching. It will provide you with a basic knowledge of CIELAB color space, common tolerance models, as well as the required colorimetry equipment. Our main focus is on screen and pad printing applications.

The seminar is for beginners as well as experienced color-mixers who deal with these topics.

- Basics of and influences on color perception
- Introduction of various color standards (PMS, HKS, RAL etc.)
- Possibilities and limits of color matching
- Structure of the CIELAB color space
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- Overview of colorimetry equipment

The seminar is held in the Coates Screen Inks GmbH company building in Nuremberg.